



# Digital Media Production Course

## The Course:

This Digital Media Production course will provide you with the opportunity to learn and develop real-world production skills in a broad range of media disciplines. The content of the course covers design, digital imaging, photography, sound, video, digital publishing and media project management. The emphasis is always on project-led, hands-on practical training. While you will learn the theoretical elements of media production in a classroom environment, the majority of your time will be spent developing practical skills while undertaking an extensive range of project work. You will often work as part of a production team and regularly produce media content to a deadline for real-world clients. Undertaking these media projects will also allow you build an extensive portfolio of work. As this body of work develops, it becomes compelling evidence of your abilities and practical skills and proves hugely valuable when looking for work.

Today's world is a digital world, in which every individual, company and organisation has an increasing need to generate compelling media content to enable them to engage across a variety of digital platforms. This course will provide you with the skills that you need to generate this content professionally. These skills and abilities will in turn present you with a variety of opportunities and career path choices.

## Content:

- Induction & Safety
- Media Project Management
- Graphic Design
- Digital Photography
- Digital Imaging Manipulation
- Digital Video Production
- Digital Sound
- Digital Publishing
- Communications
- Practical Project Work
- Career Planning & Job Seeking Skills
- In-Company Placement

**Certification:** City & Guilds | L3 Diploma | Digital Media Production

**Location:** Kerry ETB Training Centre, Tralee, Co. Kerry

**Duration:** 52 weeks

**Allowances:** Training allowances payable, where applicable.

**Start Date:** 19th October 2015

**Applications** To apply contact the Kerry ETB Training Centre, Tralee, Co. Kerry Training Centre, Tel: 066 7149600 or email: [training@kerryetbtrainingcentre.ie](mailto:training@kerryetbtrainingcentre.ie). Or your local Department of Social Protection Office

